

Jennifer Segerius MBA, AInstIB

26 Warnham Court Mews, Warnham, West Sussex, RH12 3QE Tel: 01403 756846

Accredited by the Institute for Independent Business

13th March 2014

Mr. T Kent
Euromoulds Limited
Unit 10 Borers Yard
Borers Arms Road
Alstholme, REDHILL, RH13 4SE

Dear Mr. Kent,

Which of these eight benefits would you like to secure?

More working capital?

Increasing sales?

Reducing costs?

Improving margins?

Succession planning?

A new or revised business plan?

A new or revised marketing plan?

More helpful bankers?

If you answer "yes" to any of one these then you can have quality help and advice - now.

It is a hard fact of business life that when the business is small or medium sized the burden on the Principal/Owner, you, is enormous - from the first day of opening for evermore. The pressures of sales and production - the overriding sense of you being responsible for generating sufficient cash to meet daily outgoings - all problems that the practice faces are ultimately your problems. Sometimes you feel desperate for someone to turn to. A professional with fresh ideas and with access to virtually unlimited know-how.

Then now is the time to speak to an advisor from the Institute for Independent Business.

As a professional with over 15 years of experience, as formerly the MD of my own company and the Managing Director and Associate Director of international companies both in the City and industry, I will explain in detail to you the benefits of the subsidized "Business Support Programme" and assess whether your company would qualify - a service you and your business cannot afford to ignore.

I shall contact you in the next week to arrange a mutually convenient time for a meeting at your premises. The meeting, of approximately one hour, is strictly confidential free of charge and without obligation.



Yours sincerely,

Jennifer Segerius, MBA AInstIB,
Principal
Email: Jennifer@BOSSBusinessBoost.com

PS: Remember, a meeting now could be the most profitable you have arranged this year. Do not miss this opportunity to see if you and your company can be helped.

Cost effective advisory services for Small and Medium Sized Enterprises

Focused Business Solutions

26 Warnham Court Mews, Warnham, West Sussex, RH12 3QE Tel: 01403 756846 Mob 07767610930



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7th November 2014

Mr P Johnson PKR
Engineering 35
Warfedale Road
Hamilton Lanes
MC23 1DR

Dear Mr Johnson,

Which of these six problems would you like to resolve?

- **Shortage of working capital?**
- **Declining or static sales?**
- **Increasing costs?**
- **Reducing margins?**
- **Unhelpful bankers?**
- **Lack of grant funding?**

If you answer "yes" to any of one these then you may need quality help and advice - now.

It is a hard fact of business life that when the company is small the burden on the Managing Director/Owner, you, is enormous - from the first day of opening for evermore. The pressures of sales and production - the overriding sense of you being responsible for generating sufficient cash to meet daily outgoings - all problems that the business faces are ultimately your problems. Sometimes you feel desperate for someone to turn to. A professional with fresh ideas and with access to virtually unlimited know4iow.

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Remember, a meeting now could be the most profitable you have arranged this year. Do not miss this opportunity to see if you and your company are acceptable to the programme.

I shall contact you in the next week to arrange a mutually convenient time for a meeting at your premises. The meeting, of approximately one hour, is strictly confidential free of charge and without obligation.

Yours sincerely,



Jennifer Segerius BA, MBA, AInstIB
Principal
Email: Jennifer@BOSSBusinessBoost.com